



INTRODUCING



Imprezive is an Australian family-run business with many years' experience in importing within the retail industry. Sisters Linda and Julie worked in their parent's family business for over thirty-five years. During this time, to solve the difficulty of sourcing products through retailers, the sisters began sourcing products directly from local, national and international manufacturers.

Initially, these products were sold through the family business, however, when they began importing larger amounts of stock, Imprezive was then established.

Imprezive is now the proud supplier of a range of quality pieces within garden wares, gifts and home décors. Their beautiful decorative wall art and outdoor ornaments are perfect for various styles of patios and alfresco areas,

and their outdoor décor products use Corten and Galvanised steel. The range is vast, including outdoor firepits, letterboxes, flowerpots and poly resin and Glass Fibre Reinforced Concrete water features and poly resin angels and garden statues.

Most notable among Imprezive's stock is their unique "Man Cave" range featuring hangable car doors. These popular doors are crafted to be perfect for both man caves and she sheds with designs including Aussie and American muscle cars and motorbikes, Aussie football teams and an eclectic mix of vintage signage. The best sellers in this product line are the HT Monaro and GTHO Ford doors – their first doors to design, and still sought-after.

The inspiration for the line of car doors came from their love of cars

and a life of growing up around racetracks. With their automotive history and love of drag racing and burn outs, it can be said that the sisters have a passion for cars and are well placed to produce such innovative and custom products! They also make tin signs to match each door design.

Imprezive works with local young artist, Jordan Stewart, from their little country town to design the football doors. They are proud to say that through this collaboration they have all the football teams designed. The sisters are always trying to improve and be better for each design and showcase new products for their customers. Currently they stock over 186 designs and the list continues to expand.

This will be Imprezive's first time exhibiting at the Sydney Gift Fair and they are thrilled to be showcasing their newly launched

football car doors with some of their other new products including bar mats, bottle openers, LED signs and key ring holders.

Retailers visiting Imprezive at stand #2N18 will have the advantage of sourcing quality products that are unique and custom designed. As the sisters enjoy creating new products and finding hidden gems from all over the world, Imprezive is definitely a wholesaler to check out and keep an eye on for future product launches!

VISIT IMPREZIVE AT STAND 2N18

SYDNEY GIFT FAIR 18-21 FEBRUARY 2023

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